PLD

HAIRCARE
COLLECTION

More than 10 years as a leader in the professional Hair and Skin care industry

All Private Label Dynamics hair care products are formulated to offer the highest grade of quality, equal or superior to existing developed brands currently on sale in hair salons around Australia and the rest of the world.

Our full range is free from sulfates, parabens, ethoxylates, propylene glycol, petrochemical cleansers, phthalates, DEA and artificial colours. Our Shampoo and Conditioner ranges are also silicone free. Products are not tested on animals.

With a well thought out selection to choose from, our design team is confident we can find a style that will suit your needs. We can also create a unique label design for your brand.

Private Label Dynamics makes every effort to protect the industry by supplying only to hair and beauty professionals and NEVER to the final consumer.

We are committed to and conscious of our impact on the planet by using sustainable packaging.

100% VEGAN · MADE IN AUSTRALIA · CRUELTY FREE · ORGANIC INGREDIENTS · SULPHATE & PARABEN FREE

HAIRCARE

Curl Range	9-10
Cleanse Range	11-12
Volume Range	13-13
Moisture Range	14-15
Strength Range	16-18
Extension Range	19-20
Peppermint Range	21-22
Purple Range	23-24
Kids Range	25-30

STYLING

Curl Spray	32
Split End Serum	33
Argan Oil	34
Repair Spray	35
Heat Spray	36
Detangler Spray	37
Ocean Mist Spray	38
Volume Powder	39
Repair Mask	40
Leave-In Curl Cream	41
Blonde Mask	42

STYLING MEN

Boost Powder	44
Beard Oil	45
Grooming Spray	46
Shave Gel	47
Beard Wash	48
Charcoal Styling Paste	49
Styling Pomade	50
Styling Paste	50

HAIRCARE

Curl Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Curly Hair

Curl Shampoo gently cleanses and moisturises the hair, delivering a smooth finish. This unique formulation is designed to enhance curls whilst minimising frizz, making the hair smoother and more manageable.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Curl Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Sodium Lauroamphoacetate, Coco-Glucoside, Glyceryl Oleate, Fragrance, Propanediol, Hydrolyzed Quinoa, C13-16 Isoalkane, Polyquaternium-10, Potassium Sorbate, Cocos Nucifera (Coconut) Oil*, Hydrolyzed Jojoba Esters, Tocopherol (Vitamin E), Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*, Urtica Dioica (Nettle) Leaf Extract, Vitis Vinifera (Grape) Seed Oil*, Santalum Acuminatum (Quandong) Fruit Extract*, Phenoxyethanol, Ethylhexylglycerin, Citric Acid *Certified Organic Ingredients

Key Ingredients

COCOS NUCIFERA (COCONUT) OIL Increases the shine, softness, and manageability while simultaneously decreasing frizz.

HYDROLYZED JOJOBA ESTERS Reduces frizz and defines curls.

Packaging Options

Curl Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Curly Hair

Curl Conditioner is a lightweight product that is designed specifically for curly, wavy or frizzy hair. It enhances natural curls whilst delivering direct hydration and nourishment to the hair, leaving it smooth, shiny and easy to manage.

DIRECTIONS OF USE
Remove excess water from hair, distribute evenly throughout hair, then rinse thoroughly. Repeat if necessary. For best results, leave in for 5 mins and use with our Curl Shampoo.

INGREDIENTS: Aqua, Cetearyl Alcohol, Glycerine, Behentrimonium Chloride, Polyquaternium – 72, Coco-Caprylate, C13-16 Isoalkane, Fragrance, Potassium Sorbate, Argania Spinosa Kernel (Argan) Oil*, Polyquaternium-10, Hydrolyzed Quinoa, Tocopherol (Vitamin E), Cocos Nucifera (Coconut) Oil*, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract, Urtica Dioica (Nettle) Leaf Extract, Vitis Vinifera (Grape) Seed Oil*, Quandong Extract, Santalum Acuminatum (Quandong) Fruit Extract*, Phenoxyethanol, Ethylhexylglycerin, Citric Acid *Certified Organic Ingredients

Key Ingredients

COCOS NUCIFERA (COCONUT) OIL Increases the shine, softness, and manageability while simultaneously decreasing frizz.

HYDROLYZED JOJOBA ESTERS Reduces frizz and defines curls.

Packaging Options

Cleanse Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Normal | Uncoloured | Fine Hair

Cleanse Shampoo gently cleanses your hair, instantly delivering a smoother texture and a cleaner, fresher feeling. Perfect for a first shampoo at the basin area (followed by the desired shampoo as the second). Also perfect after bleach washing or any other service that requires an extremely deep cleanse.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Cleanse Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Sodium Lauroamphoacetate, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Actinotus Helianthia Flower (Flannel) Extract*, Symphytum Officinale Leaf (Comfrey) Extract*, Phenoxyethanol, Ethylhexylglycerin, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Citric Acid. *Certified Organic Ingredients

Key Ingredients

SYMPHYTUM OFFICINALE LEAF (COMFREY) EXTRACT Promotes healthy hair through intensive damage renewal, providing deep conditioning activity and leaving the hair lustrous and shiny.

ACTINOTUS HELIANTHIA FLOWER (FLANNEL) EXTRACT
Delivers superior conditioning activity to the hair.

Packaging Options

Cleanse Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Normal | Uncoloured | Fine Hair

Cleanse Conditioner is a lightweight secondary product for continual everyday application, making hair soft and easy to manage.

DIRECTIONS OF USE
Remove excess water from hair, distribute evenly, and rinse thoroughly. For best results, use after our Cleanse Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Panthenol (ProVitamin B5), Polyquaternium-10, Actinotus Helianthia Flower (Flannel) Extract*, Symphytum Officinale Leaf (Comfrey) Extract*, Hydrolyzed Rice Protein, Polyquaternium 7, Rosmarinus Officinalis (Rosemary) Leaf Extract*, Chamomilla Recutita (Matricaria) Flower Extract*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Prunus Amygdalus Dulcis (Almond) Oil*, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Edetate, Citric Acid. *Certified Organic Ingredients

Key Ingredients

SYMPHYTUM OFFICINALE LEAF (COMFREY) EXTRACT Promotes healthy hair through intensive damage renewal, providing deep conditioning activity and leaving the hair lustrous and shiny.

ACTINOTUS HELIANTHIA FLOWER (FLANNEL) EXTRACT
Delivers superior conditioning activity to the hair.

Packaging Options

Volume Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Fine | Limp Hair

Volume Shampoo is a lightweight, sulfate-free shampoo that conditions and cleanses the hair without weighing it down. Botanical extracts and Hydrolized Rice Protein help to create volume.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Volume Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Sodium Lauroamphoacetate, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Rosmarinus Officinalis (Rosemary) Leaf Extract*, Hydrolyzed Rice Protein, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED RICE PROTEIN Infuses hair with the perfect balance of anionic and cationic charges to lift hair fibres, resulting in energised hair with volume and bounce.

Packaging Options

Volume Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Fine | Soft | Limp Hair

Volume Conditioner is an extremely lightweight detangler that provides instant results. Using our unique conditioning system, Our Volume Conditioner infuses volume directly into the hair cuticle, allowing touchable fullness. Formulated with guard protection for vulnerable strands against damage.

DIRECTIONS OF USE
Remove excess water, distribute evenly throughout hair, and rinse thoroughly. For best results, use after our Volume Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil) *,Panthenol (ProVitamin B5), Polyquaternium-10, Polyquaternium 7, Rosmarinus Officinalis (Rosemary) Leaf Extract*, Chamomilla Recutita (Matricaria) Flower Extract*, Hydrolyzed Rice Protein, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Prunus Amygdalus Dulcis (Almond) Oil*, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Edetate, Citric Acid. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED RICE PROTEIN Infuses hair with the perfect balance of anionic and cationic charges to lift hair fibres, resulting in energised hair with volume and bounce.

PANTHENOL (PROVITAMIN B5) Protects hair against breakage, improves manageability and boosts volume.

Packaging Options

Moisture Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Medium | Thick density

Our Moisture Shampoo gently cleanses your hair whilst delivering direct hydration to the hair cuticle. Our unique formulation uses advanced technology that allows the shampoo to target the driest areas and instantly lock in moisture where your hair needs it the most.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Moisture Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Sambucus Nigra Flower (Elderflower) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

HYDROLYZED QUINOA Composed of seventeen amino acids to enhance hair moisturisation.

SAMBUCUS NIGRA FLOWER (ELDERFLOWER) EXTRACT
A powerful conditioning agent that builds protein hydrolysate to add moisture to the hair.

Packaging Options

Moisture Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Dry hair

Our Moisture Conditioner is a lightweight product that helps to hydrate and diffuse moisture amongst your hair. Our unique conditioning system allows liquid to penetrate directly into the hair cuticle, which effectively ensures immediate and long lasting results.

DIRECTIONS OF USE
Remove excess water, distribute evenly, and rinse thoroughly. For best results, use after our Moisture Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Coco-Caprylate, Behentrimonium Chloride, Polyquaternium-10, Argania Spinosa Kernel Oil (Argan Oil) *, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Linum Usitatissmum (Flax) Seed Oil*, Hydrolyzed Quinoa, Sambucus Nigra Flower (Elderflower) Extract*, Panthenol, Panax (Ginseng) Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima (Waratah) Flower Cellular Extract, Polyquaternium-7, Phenoxyethanol, Ethylhexylglycerin, Sodium Edetate, Parfum, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

HYDROLYZED QUINOA Composed of seventeen amino acids to enhance hair moisturisation.

SAMBUCUS NIGRA FLOWER (ELDERFLOWER) EXTRACT A powerful conditioning agent that builds protein hydrolysate to add moisture to the hair.

Packaging Options

Strength Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Damaged hair

Our Strength Shampoo gently cleanses your hair whilst enhancing strength and elasticity. Our unique formula is tailored to protect hair follicles against breakage and split ends. Our Strength Shampoo is recommended for regular use on highly damaged, coloured or brittle hair.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Strength Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Hylocereus Undatus Fruit (Dragonfruit) Extract*, Eucalyptus Globulus Leaf (Tasmanian Blue Gum) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

HYLOCEREUS UNDATUS FRUIT (DRAGON FRUIT) EXTRACT Helps to protect cells from nitrosative and oxidative stress, perfect for damaged hair.

EUCALYPTUS GLOBULUS LEAF (TASMANIAN BLUE GUM) EXTRACT
A highly active ingredientin damaged hair renewal that promotes healthy, lustrous and shiny hair.

Packaging Options

Strength Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Damaged hair

Our Strength Conditioner works best on dehydrated, damaged hair, leaving it silky and easy to groom. Our unique formula adapts to prevent hair breakage whilst brushing or during heat based styling.

DIRECTIONS OF USE
Remove excess water, distribute evenly throughout hair, and rinse thoroughly. For best results, use after our Strength Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Panthenol (ProVitamin B5), Polyquaternium-10, Hylocereus Undatus Fruit (Dragonfruit) Extract*, Polyquaternium 7, Eucalyptus Globulus Leaf (Tasmanian Blue Gum) Extract*, Olea Europaea (Olive) Fruit Oil*, Linum Usitatissmum (Flax) Seed Oil*, Hydrolyzed Quinoa, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Persea Gratissima (Avocado) Oil *, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Edetate, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

HYLOCEREUS UNDATUS FRUIT (DRAGON FRUIT) EXTRACT Helps to protect cells from nitrosative and oxidative stress, perfect for damaged hair.

EUCALYPTUS GLOBULUS LEAF (TASMANIAN BLUE GUM) EXTRACT
A highly active ingredientin damaged hair renewal that promotes healthy, lustrous and shiny hair.

Packaging Options

Extension Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
All types of hair extension *(clip in, tape or glue)*

Our Extension Shampoo gently cleanses your hair extensions whilst delivering direct hydration to the hair cuticle. Our unique formulation protects against environmental damage and premature ageing.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary. For best results, follow with our Extension Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Citrus Australasica Fruit (Finger Lime Caviar) Extract*, Backhousia Citriodora Leaf (Lemon Myrtle) Extract*, Hydrolyzed Quinoa, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

CITRUS AUSTRALASICA FRUIT (FINGER LIME CAVIAR) EXTRACT
A powerful conditioning agent that helps to moisturise, smooth and detangle the hair, resulting in less stress on extension bonds.

BACKHOUSIA CITRIODORA LEAF (LEMON MYRTLE) EXTRACT
A potent active ingredient for hair development and protection.

Packaging Options

Extension Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
All types of hair extension *(clip in, tape or glue)*

Our Extension Conditioner is a lightweight product that helps to hydrate and diffuse moisture amongst your hair extensions. Our unique conditioning system allows liquid to penetrate directly into the hair cuticle, which effectively ensures immediate and long lasting results.

DIRECTIONS OF USE
Remove excess water, distribute evenly, and rinse thoroughly. For best results, use after our Extension Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Polyquaternium 7, Panthenol (ProVitamin B5), Polyquaternium-10, Hydrolyzed Quinoa, Citrus Australasica Fruit (Finger Lime Caviar) Extract*, Backhousia Citriodora Leaf (Lemon Myrtle) Extract*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Edetate, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

CITRUS AUSTRALASICA FRUIT (FINGER LIME CAVIAR) EXTRACT
A powerful conditioning agent that helps to moisturise, smooth and detangle the hair, resulting in less stress on extension bonds.

BACKHOUSIA CITRIODORA LEAF (LEMON MYRTLE) EXTRACT
A potent active ingredient for hair development and protection.

Packaging Options

Peppermint Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
For all hair types.
Used to soothe a dry, itchy scalp

Our Peppermint Shampoo is an invigorating, clarifying, cleansing shampoo that increases scalp circulation for a refreshed, renewed feeling. Removes all traces of dirt and oil build up. Formulated to help alleviate dryness and itching with the use of pure peppermint botanicals.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, then rinse thoroughly. Repeat if necessary.
For best results, follow with our Peppermint Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Mentha Piperita (Peppermint) Oil, Menthol*, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

MENTHA PIPERITA (PEPPERMINT) OIL Helps with dryness, itching and other scalp problems.

MENTHOL Cleans the scalp and stimulates the scalp to promotes healthy hair.

Packaging Options

Peppermint Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
For normal to dry hair

Our Peppermint Conditioner contains anti-bacterial and anti-inflammatory agents that soothe redness and itching and reduce flaking. Peppermint and Menthol has natural cleaning and medicinal properties that condition and hydrate the hair and scalp, leaving your hair feeling fresh and revitalised. Our Peppermint Conditioner is both a clarifying and moisturising conditioner.

DIRECTIONS OF USE
Remove excess water, distribute evenly throughout hair, and rinse thoroughly. For best results, use after our Peppermint Shampoo.

INGREDIENTS: Aqua, Glycerin, Sodium Edetate, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Panthenol (ProVitamin B5), Polyquaternium-10, Mentha Piperita (Peppermint) Oil, Menthol*, Polyquaternium 7, Panax Ginseng Root Extract*, Hydrolyzed Quinoa, Linum Usitatissimum (Linseed) Seed Oil, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

MENTHA PIPERITA (PEPPERMINT) OIL Helps with dryness, itching and other scalp problems.

MENTHOL Cleans the scalp and stimulates the scalp to promotes healthy hair.

Packaging Options

Purple Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Blonde/grey hair with slight brassiness or blonde hair looking for an overtoned silver effect.

This toning Purple Shampoo works to balance out the yellow/grey tones in coloured hair to give it a blonde/silver tone. This shampoo will leave the hair feeling hydrated, replenished, and perfectly clean.

DIRECTIONS OF USE
Distribute evenly throughout wet hair, rinse thoroughly. For an overtone effect, apply to towel-dried hair and monitor closely.
Do not exceed 60 seconds in hair.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Citrullus Lanatus Fruit (Watermelon) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, CI 60725, CI 60730, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

HYDROLYZED QUINOA Improves hair colour uptake by up to 20% for longer lasting results.

CITRULLUS LANATUS FRUIT (WATERMELON) EXTRACT
Powerful conditioning agent that helps to leave the hair smooth and tangle free, perfect for blonde hair.

Packaging Options

Purple Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
Damaged brassy hair

Our Purple Conditioner utilises a special pigment to beautifully tone hair. It is designed to deliver gentle detangling and hydration to the hair whilst toning blonde/grey hair. A sulfate and paraben free purple conditioner to keep blonde/grays beautiful and brass-free in between salon visits.

DIRECTIONS OF USE
Distribute evenly throughout wet hair, rinse thoroughly. Do not exceed 60 seconds in hair.
Best used after our Blonde Shampoo.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil) *, Panthenol (ProVitamin B5), Polyquaternium-10, Hydrolyzed Quinoa, Linum Usitatissmum (Flax) Seed Oil*, Polyquaternium 7, Squalane, Citrullus Lanatus Fruit (Watermelon) Extract*, Helianthus Annuus (Sunflower) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract*, Phenoxyethanol, Ethylhexylglycerin, Sodium Edetate, CI 60725, CI 60730, Parfum, Citric Acid. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED QUINOA Improves hair colour uptake by up to 20% for longer lasting results.

CITRULLUS LANATUS FRUIT (WATERMELON) EXTRACT
Powerful conditioning agent that helps to leave the hair smooth and tangle free, perfect for blonde hair.

Packaging Options

Kids 2 in 1 Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
All hair types for children aged 2 years and up.

Our Kids 2 in 1 Shampoo is a gentle cleansing and detangling product that has been tirelessly refined to suit even the most sensitive of children's scalps.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, rinse thoroughly. Repeat if necessary.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Backhousia Citriodora Leaf (Lemon Myrtle) Extract*, Brachychiton Acerifolius Flower (Flame tree) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

BACKHOUSIA CITRIODORA LEAF (LEMON MYRTLE) EXTRACT A powerful antioxidant that is gentle on the scalp whilst offering damage protection.

BRACCHYCHITON ACERIFOLIUS FLOWER (FLAME TREE) EXTRACT Conditions hair and acts as an anti-inflammatory agent, helping to achieve volume whilst smoothing hair follicles for hair that is soft, shiny, supple and easy to comb.

Packaging Options

CRUELTY FREE
MADE IN AUSTRALIA
SULPHATE & PARABEN FREE
100% VEGAN
ORGANIC INGREDIENTS

12M

Kids Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
All hair types for children aged 2 years and up

Our Kids Shampoo is a uniquely formulated, extra gentle, caring product that says goodbye to tears, knots and unruly hair.

DIRECTIONS OF USE
Massage a small amount into wet hair and scalp, rinse thoroughly. Repeat if necessary. For best results, follow with our Kids Conditioner.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Backhousia Citriodora Leaf (Lemon Myrtle) Extract*, Capparis Mitchellii Leaf (Wild Orange) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

BACKHOUSIA CITRIODORA LEAF (LEMON MYRTLE) EXTRACT A powerful antioxidant that is gentle on the scalp whilst offering damage protection.

CAPPARIS MITCHELLII LEAF (WILD ORANGE) EXTRACT Promotes healthy, supple hair that is more manageable and easy to comb.

Packaging Options

Kids Conditioner

50ml | 250ml | 1L

HAIR DIAGNOSIS
All hair types for children aged 2 years and up

Our Kids Conditioner is an extremely lightweight secondary product designed for continual, everyday application. Our unique formula provides instant softness whilst making the hair noticeably easier to control and comb.

DIRECTIONS OF USE
Remove excess water from hair, distribute evenly, rinse thoroughly. Repeat if necessary. For best results, use after our Kids Shampoo.

INGREDIENTS: Aqua, Glycerin, Sodium Edetate, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Panthenol (ProVitamin B5), Polyquaternium-10, Linum Usitatissmum (Flax) Seed Oil*, Polyquaternium 7, Backhousia Citriodora Leaf (Lemon Myrtle) Extract*, Capparis Mitchellii Leaf (Wild Orange) Extract*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Hydrolyzed Quinoa, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Phenoxyethanol, Ethylhexylglycerin, Parfum, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

BACKHOUSIA CITRIODORA LEAF (LEMON MYRTLE) EXTRACTA powerful antioxidant that is gentle on the scalp whilst offering damage protection.

CAPPARIS MITCHELLII LEAF (WILD ORANGE) EXTRACT Promotes healthy, supple hair that is more manageable and easy to comb.

Packaging Options

Head Lice Shampoo

50ml | 250ml | 1L

HAIR DIAGNOSIS
Hair with signs of head lice

Our Head Lice Shampoo is an easy to use, effective head lice product for children. Our unique formulation with advanced technology allows the shampoo to target the areas under attack and instantly stun the lice.

DIRECTIONS OF USE
Shake well before use. Apply thoroughly to the scalp, including behind the ears and neck. Rinse thoroughly and use a head lice comb to remove lice.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, Cocamidopropyl Betaine, Polyquaternium 7, Sodium Lauroamphoacetate, Glycerin, Polyquaternium-10, Hydrolyzed Quinoa, Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Propanediol, Hydrolyzed Jojoba Esters, Melaleuca Alternafolia (Tea Tree) Leaf Oil, Brachychiton Acerifolius Flower (Flame tree) Extract*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

MELALEUCA ALTERNAFOLIA (TEA TREE) LEAF OIL Contains antimicrobial properties which make it an excellent cleansing ingredient that has also been shown to effectively fight many times of bacteria, viruses and fungi.

BRACHYCHITON ACERIFOLUS FLOWER (FLAME TREE) EXTRACT
Conditions hair and acts as an anti-inflammatory agent, helping to achieve volume whilst smoothing hair follicles for hair that is soft, shiny, supple and easy to comb.

Packaging Options

Head Lice Treatment

50ml | 250ml | 1L

HAIR DIAGNOSIS
Hair with signs of head lice

Our Head Lice Treatment is a lightweight product that helps to detect the presence of head lice and eggs and disable them. Our unique conditioning system can help penetrate and break the bond between head lice and the hair. This helps loosen them, allowing them to be combed out without difficulty.

DIRECTIONS OF USE
Shake well before use. Apply thoroughly, leave in for 5 minutes, then use a head lice comb to remove lice. Repeat in 2-4 days.

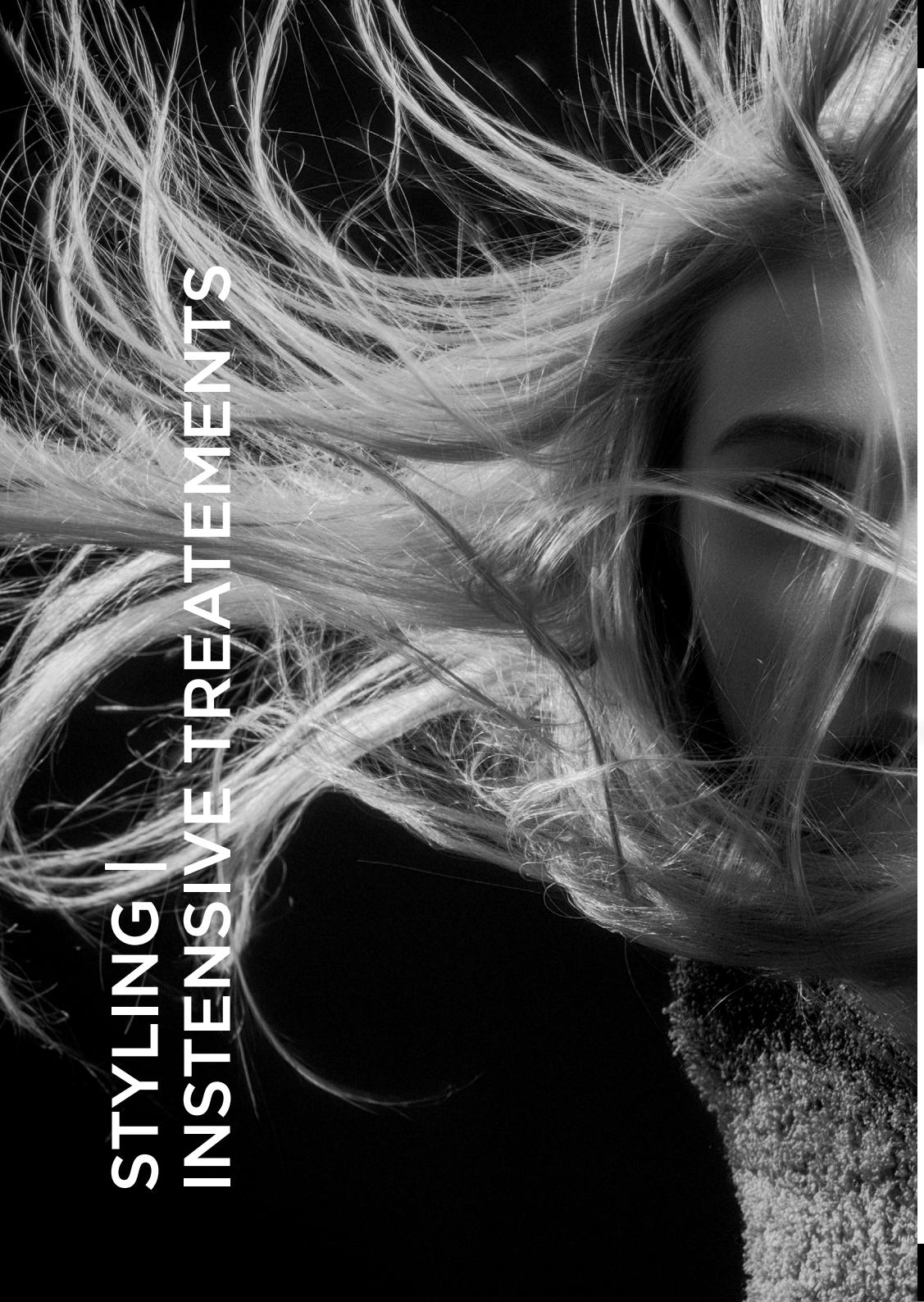
INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Coco-Caprylate, Argania Spinosa Kernel Oil (Argan Oil)*, Panthenol (ProVitamin B5), Polyquaternium-10, Linum Usitatissmum (Flax) Seed Oil*, Polyquaternium 7, Hydrolyzed Quinoa, Melaleuca Alternafolia (Tea Tree) Leaf Oil, Brachychiton Acerifolius Flower (Flame tree) Extract*, Olea Europaea (Olive) Fruit Oil*, Persea Gratissima (Avocado) Oil*, Panax Ginseng Root Extract*, Urtica Dioica (Nettle) Extract*, Telopea Speciosissima Leaf (Waratah) Extract*, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Edetate, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

MELALEUCA ALTERNAFOLIA (TEA TREE) LEAF OIL Contains antimicrobial properties which make it an excellent cleansing ingredient that has also been shown to effectively fight many times of bacteria, viruses and fungi.

BRACHYCHITON ACERIFOLUS FLOWER (FLAME TREE) EXTRACT
Conditions hair and acts as an anti-inflammatory agent, helping to achieve volume whilst smoothing hair follicles for hair that is soft, shiny, supple and easy to comb.

Packaging Options



Curl Spray

125ml

HAIR DIAGNOSIS
Everyday spray for curly hair

Our Curl Spray works to tame frizz and achieve that perfect natural curl. Using patented technology, this spray smooths, hydrates and enhances curly hair whilst also adding texture and volume.

DIRECTIONS FOR USE
Spray liberally onto towel-dried hair after washing. Style using a diffuser or leave to air dry for natural curls.

INGREDIENTS: Aqua, Denatured Alcohol (Ethanol), Polysorbate-20, Fragrance, Polyquaternium – 72, Panthenol (ProVitamin B5), Sodium PCA, Hydrolyzed Rice Protein, Arvense (Horsetail) Leaf Extract, Urtica Dioica (Nettle) Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Arnica Montana (Arnica Flower) Extract, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*.
*Certified Organic Ingredients

Key Ingredients

HYDROLYZED RICE PROTEIN Shown to increase hair volume by up to 44% with continued use and 12% on instant use.

Packaging Options

Split End Serum

125ml

HAIR DIAGNOSIS
Dry, damaged & frayed hair

Our Split End Serum is a lightweight yet deeply nourishing treatment that not only helps to seal, smooth and rebuild thin and frayed ends, but also fortifies and protects hair from future damage. Containing Marshmallow Root Extract* and Arnica Flower Extract*, this serum provides an intensive treatment that delivers nourishment deep into the cuticle of the hair, leaving your hair silky, shiny and easy to maintain.

DIRECTIONS OF USE
Pump a small amount into hands and work through the mid-lengths and ends of towel-dried hair. Leave-in serum, suitable for daily use. *To prevent an oily scalp, avoid applying directly to roots of hair.

INGREDIENTS: Aloe Barbadensis (Aloe Vera) Leaf Juice*, Behentrimonium Methosulfate, Glycerin, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Glyceryl Stearate, C13-16 Isoalkane, Cocos Nucifera (Coconut) Oil*, Argania Spinosa Kernel Oil (Argan Oil)*, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*, Hibiscus Sabdariffa Flower Extract, Arnica Montana (Arnica) Flower Extract, Althaea Rosea (Marshmallow) Root Extract, Parfum, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

COCONUT OIL Reduces protein loss, helping to moisturise and seal damaged hair.

ARGAN OIL Moisturises the hair and scalp whilst protecting it from everyday damage and reducing split ends and breakages.

KAKADU PLUM EXTRACT Stimulates growth of collagen and elastin, supporting strong, healthy hair.

Packaging Options

Argan Oil

60ml | 125ml | 500ml (refill)

HAIR DIAGNOSIS
For medium to long hair. All densities

Our Argan Oil Hair Serum delivers instant shine and long-lasting rejuvenation. Argan Oil naturally penetrates the hair to help moisturise each layer of the hair strand for long-term hair repair, resulting in hair that looks and feels healthier, silkier, and extraordinarily shiny.

Subtly scented with geranium oils, the ultra-light, never-greasy, alcohol-free formula helps to seal split ends and deliver intense moisture to each layer of the hair strand. All hair types will instantly benefit from healthier looking and feeling hair. For best results, apply the smallest amount to mid-lengths and ends of the hair prior to blow drying.

DIRECTIONS OF USE
Apply a small amount to towel-dried hair, focusing on mid-lengths and ends. Style as desired for a shiny finish. To prevent an oily scalp, avoid applying directly to roots of hair.

INGREDIENTS: Cyclopentasiloxane, Dimethiconol, Argania Spinosa (Argan) Kernel Oil*, Tocopherol (Vitamin E), Macadamia Integrifolia (Macadamia) Seed Oil*, Parfum. *Certified Organic Ingredients

Key Ingredients

ARGAN OIL Moisturises the hair and scalp whilst protecting it from everyday damage and reducing split ends and breakages.

Packaging Options

Repair Spray

125ml | 1000ml (refill)

HAIR DIAGNOSIS
For highly damaged hair

A moisturising Repair Spray that is lightweight and non-greasy, this amazing product is filled with vitamins and minerals, making breakage a thing of the past. Best used on highly damaged hair caused by either bleaching or consistent use of heat styling tools.

DIRECTIONS OF USE
Spray liberally over towel-dried hair, focusing on mid-lengths and ends. Comb through and style as needed.

INGREDIENTS: Aloe Barbadensis (Aloe Vera) Leaf Juice*, Propanediol, Glycerin, Hydrolyzed Jojoba Esters, Panthenol, Ginkgo Biloba Leaf Extract, Arnica Montana Flower (Arnica) Extract, Parfum, Phenoxyethanol, Ethylhexylglycerin, Polysorbate-20, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

GINKGO BILOBA LEAF EXTRACT Highly active ingredient for damaged hair renewal. It is a superior antioxidant and has anti-inflammatory properties, making it a potent hair protection ingredient.

ARNICA MONTANA FLOWER (ARNICA) EXTRACT Contains amino acids that make keratin, which assists in delivering oxygen and nutrients to hair. Its UV protection qualities are also highly effective for damaged hair renewal.

Packaging Options

Heat Spray

125ml | 1000ml (refill)

HAIR DIAGNOSIS
All hair types

Designed to shield your hair from heat whilst creating luminous shine, our Heat Protection Spray will help to increase gloss on dull, dry hair without dragging it down. This perfectly developed, lightweight product helps to provide body to the hair, giving a gutsy texture to lifeless roots for an easy volume boost.

DIRECTIONS OF USE
Spray evenly onto towel-dried hair before using heat tools. Style as needed for a sleek or wavy look.

INGREDIENTS: Aloe Barbadensis (Aloe Vera) Leaf Juice*, Propanediol, Glycerin, Panthenol, Hydrolyzed Jojoba Esters, Hibiscus Sabdariffa Flower (Hibiscus) Extract, White Cypress Leaf Extract, Parfum, Phenoxyethanol, Ethylhexylglycerin, Polysorbate-20, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

WHITE CYPRESS LEAF EXTRACT A potent active ingredient that helps to protect hair from damage. It is also a powerful antioxidant that assists in hair repair.

SABDARIFFA FLOWER (HIBISCUS) EXTRACT Perfect for conditioning
damaged hair and protecting from damage.

Packaging Options

Detangler Spray

125ml

HAIR DIAGNOSIS

Our Detangler Spray is a lightweight product designed to reduce knotting whilst helping to tame unruly hair. This gentle, non-sticky and non-greasy formula uses ingredients to soften and detangle hair whilst also protecting the cuticle surface and providing anti-frizz benefits. The unique formula contains a perfect balance of 5 botanical extracts with great benefits for the hair and scalp. It is recommended for regular use on all hair types for children aged two years and up.

DIRECTIONS OF USE
Shake well before use. Spray onto towel-dried hair and gently comb through starting from the ends.

INGREDIENTS: Aqua, Glycerin, Bis-(Isostearoyl/ Oleoyl Isopropyl) Dimonium Methosulfate, Panthenol (ProVitamin B5), Polysorbate-20, Camellia Sinensis (Green Tea) Leaf Extract, Hibiscus Abelmoschus Extract, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*, Syzygium Leuhmanii (Lilly Pilly) Fruit Extract, Lycium Barbarum (Goji Berry) Fruit Extract, Hydrolyzed Jojoba Esters, Propanediol, Fragrance, Phenoxyethanol, Ethylhexylglycerin, Citric Acid.
*Certified Organic Ingredients

Key Ingredients

ROSELLA (HIBISCUS) EXTRACT Conditions the hair against frizz, dryness, breakage and helps to prevent split ends.

GOJI BERRI EXTRACT Conditions the hair against frizz, dryness, breakage and helps to prevent split ends.

Packaging Options

Ocean Mist Spray

200ml

HAIR DIAGNOSIS
All hair types

The Ocean Mist Spray, with Hibiscus Flower Extract, is a light hold spray. This is all you need to achieve that messy, second day look. Mineral-rich fine sea salt helps to add volume whilst providing a natural matte and effortless finish with a light tropical scent.

DIRECTIONS OF USE
Shake well and spray into wet or dry hair. Style as desired for a natural, beachy look.

INGREDIENTS: Aqua, Sodium Chloride, Glycerin, PVP/ VA Copolymer, Magnesium Sulphate, PEG-7 Glyceryl Cocoate, Phenoxyethanol, Ethylhexylglycerin, Hydrolyzed Rice Protein, Santalum Acuminatum (Quandong) Fruit Extract*, Hibiscus Sabdariffa Flower Extract*, Parfum, CI 42090 *Certified Organic Ingredients

Key Ingredients

HYDROLYZED RICE PROTEIN Shown to increase hair volume by up to 44% with continued use and 12% on instant use.

Packaging Options

Volume Powder

2g

HAIR DIAGNOSIS
All hair types but particularly good for fine hair

This re-workable, lightweight powder boosts your hair for increased texture and volume with no water needed. With its unique dispersing system, our dust is like no other. No more pouring onto your hands and working through the hair.

The fine, mineral powder absorbs the natural oils and product residue on your hair and scalp to give you maximum body with a dry matte finish.

DIRECTIONS OF USE
Shake well and spray directly onto hair. Style with your hands for added volume and texture.

INGREDIENTS: Silica Silylate, Oryza Sativa (Rice) Starch, Silica, Mica.

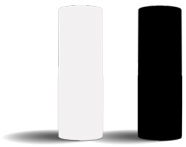
Key Ingredients

SILICA SILYLATE Adds texture and volume while controlling excess oil.

ORYZA SATIVA (RICE) STARCH Absorbs oil and moisture, refreshing hair between washes. It lifts roots for added volume and body, giving hair a lightweight, fresh feel.

MICA Enhances shine and adds a glossy finish to hair by reflecting light off the strands. It gives hair a smooth, radiant appearance without making it greasy.

Packaging Options



Repair Mask

250ml | 1000ml

HAIR DIAGNOSIS
Dry, damaged and highly bleached hair

Our deep Repair Mask is formulated for dehydrated, under nourished, and damaged hair. Containing Hydrolyzed Quinoa* and Argan Oil*, this mask provides a deeply nourishing treatment that moisturizes and strengthens hair. It also restores shine and improves the health and appearance of even severely parched hair.
Best suited for medium to thick density hair but can be used on fine hair if necessary.

DIRECTIONS OF USE
Apply evenly to washed, towel-dried hair. Leave on for 10 minutes, then rinse thoroughly.

INGREDIENTS: Aqua, Behentrimonium Chloride, Cetearyl Alcohol, Glycerin, Coco-Caprylate, Olea Europaea Fruit (Olive) Oil*, Argania Spinosa (Argan) Kernel Oil*, Polyquaternium 10, Hydrolyzed Quinoa, Polyquaternium 7, Chamomilla Recutita (Matricaria) Flower Extract*, Hydrolyzed Jojoba Esters, Fragrance, Panthenol, Sambucus Nigra (Elderflower) Extract*, Hylocereus Undatus Fruit (Dragonfruit) Extract*, Eucalyptus Globulus (Tasmanian Blue Gum) Extract, Phenoxyethanol, Ethylhexylglycerin, Citric Acid, Sodium Edetate.
*Certified Organic Ingredients

Key Ingredients

SAMBUCUS NIGRA FLOWER (ELDERFLOWER) EXTRACT A powerful conditioning agent that builds protein hydrolysate to add moisture to the hair.

EUCALYPTUS GLOBULUS LEAF (TASMANIAN BLUE GUM) EXTRACT A highly active ingredientin damaged hair renewal that promotes healthy, lustrous and shiny hair.

HYLOCEREUS UNDATUS FRUIT (DRAGON FRUIT) EXTRACT Helps to protect cells from nitrosative and oxidative stress, perfect for damaged hair.

Packaging Options

Leave-In Curl Cream

250ml

HAIR DIAGNOSIS
Curly Hair

Our Leave-In Curl Cream is designed to tame unruly hair, combat frizz, and elevate natural curls for a silky, smooth finish. Using patented technology, this styling cream both nourishes and softens your hair while enhancing and maintaining the natural volume of your curls for longer.

DIRECTIONS OF USE
Leave-in cream, packed with Amino Acids for enhanced curl definition and moisture.

INGREDIENTS: Aqua, Cetearyl Alcohol, Polyquaternium – 72, Behentrimonium Chloride, Coco-Caprylate, Glycerine, Glyceryl Stearate, Butyrospermum Parkii (Shea) Oil, Fragrance, Cocos Nucifera (Coconut) Oil*, Argania Spinosa Kernel (Argan) Oil*, C13-16 Isoalkane, Hydrolyzed Rice Protein, Panthenol, Polyquaternium-10, Tocopherol (Vitamin E), Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*, Urtica Dioica (Nettle) Leaf Extract, Vitis Vinifera (Grape) Seed Oil*, Santalum Acuminatum (Quandong) Fruit Extract*, Phenoxyethanol, Ethylhexylglycerin, Citric Acid. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED JOJOBA ESTERS Reduces frizz and defines curls.

HYDROLYZED QUINOA Composed of seventeen amino acids to enhance hair moisturisation.

Packaging Options

Blonde Mask

250ml

HAIR DIAGNOSIS
Blonde/brassy hair

Our Blonde Mask is an intensive moisturising treatment designed to reduce unwanted brassiness and yellow tones in blonde, bleached and highlighted hair. With a unique blend of carefully selected extracts and oils, this blonde mask will ensure not only will your hair look great in between salon visits but will also feel nourished, repaired and protected. Best suited for medium to thick, blonde, highlighted and highly damaged bleached hair. It can be used in fine hair also if necessary.

DIRECTIONS OF USE
Gently massage 3/4 of desired amount into washed and towel-dried hair.
Apply Intensive toning mask for blonde hair, reducing brassiness and yellow tones.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Behentrimonium Chloride, Caprylic/Capric Triglyceride, Argania Spinosa Kernel Oil (Argan Oil)*, Cocos Nucifera (Coconut), C13-16 Isoalkane, Prunus Amygdalus Dulcis (Almond) Oil, Panthenol (ProVitamin B5), Hydrolyzed Jojoba Esters, Hydrolyzed Quinoa, Hibiscus Sabdariffa Flower (Hibiscus) Extract, Coffea Robusta (Green Coffee) Seed Extract, Ginkgo Biloba Extract, Tocopherol, Phenoxyethanol, Ethylhexylglycerin, Polyquaternium-10, Polyquaternium 7, Sodium Edetate, CI 60725, CI 60730, Parfum, Citric Acid. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED JOJOBA ESTERS Reduces comb force, hair breakage, and enhances consumer perception by improving damaged hair and colour retention of hair dyes.

HYDROLYZED QUINOA Penetrates the hair fiber, protecting and repairing the damage caused in everyday life while forming a protective film that nourishes and softens the hair surface.

Packaging Options

Boost Powder

2g

HAIR DIAGNOSIS
All hair types

Our Boost Powder for Men is an anti-gravity volume styling powder with a matte finish. It is easy to apply and will last all day. The hair can be styled and restyled at any time.

DIRECTIONS OF USE
Shake well and spray directly onto hair. Style as desired for a matte finish and volumized look.

INGREDIENTS: Silica Silylate, Oryza Sativa (Rice) Starch, Silica, Mica.

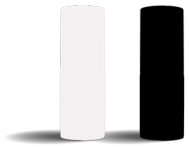
Key Ingredients

SILICA SILYLATE Adds texture and volume while controlling excess oil.

ORYZA SATIVA (RICE) STARCH Absorbs oil and moisture, refreshing hair between washes. It lifts roots for added volume and body, giving hair a lightweight, fresh feel.

MICA Enhances shine and adds a glossy finish to hair by reflecting light off the strands. It gives hair a smooth, radiant appearance without making it greasy.

Packaging Options



Beard Oil

30ml

HAIR DIAGNOSIS
All skin types

Our Beard Oil consists of a high quality blend of carrier oils that are combined with essential oils. Together, they give facial hair a fabulous scent and a healthy appearance.

Designed to be very lightweight, our oils keep your beard conditioned and shiny. In addition, our beard oil helps to soften, hydrate, and condition your beard whilst minimizing or eliminating dandruff. This lightweight blend won't weigh down your beard or make it feel greasy. Simply put, our beard oil is the best on the market.

DIRECTIONS OF USE
Pour a few drops of beard oil into your hands and massage into the beard. Groom and style as usual.

INGREDIENTS: Cyclopentasiloxane, Dimethiconol, Phenyl Trimethicone, C12-15 Alkyl Benzoate, Macadamia Ternifolia Seed Oil*, Crambe Abyssinica (Abyssinian) Seed Oil*, Citrus Reticulata (Mandarin) Peel Oil, Tocopherol (Vitamin E), Parfum. *Certified Organic Ingredients

Key Ingredients

ABYSSINIAN SEED OIL
Improves hair manageability, shine and moisture.

TOCOPHEROL (VITAMIN E)
A natural antioxidant that helps to reduce acne blemishes and other skin issues.

Packaging Options

Grooming Spray

125ml

HAIR DIAGNOSIS
Everyday spray for all hair types

Used by leading barbers internationally, this all-in-one water-soluble spray is perfect for prepping dry or damp hair whenever volume, texture and a little extra hold is desired. It is also great for the people who prefer less grooming product with a more natural result. Also a great compliment to our Pomade for extra styling.

DIRECTIONS FOR USE
Spray onto dried hair and shape into the desired style. Can also be applied to towel-dried hair to help keep hair in place during combing and styling.

INGREDIENTS: Aqua, Alcohol Denat, PVP/VA Copolymer, Amaranthus Caudatus (Amaranth) Seed Extract, Hydrolyzed Rice Protein, Phenoxyethanol, Ethylhexylglycerin, Parfum. *Certified Organic Ingredients

Key Ingredients

HYDROLYZED RICE PROTEIN Shown to increase hair volume by up to 44% with continued use and 12% on instant use.

AMARANTH Contains the rare amino acid lysine which strengthens hair follices.

Packaging Options

Shave Gel

250ml

SKIN DIAGNOSIS
Everyday use gentle Shave Gel for all skin types

Our Shave Gel is enriched with Aloe Vera and White Tea Leaf Extract to achieve a smooth, razor burn-free shave.

DIRECTIONS OF USE
Apply a generous amount of shave gel to wet skin. Shave in the direction of hair growth and rinse off after shaving.

INGREDIENTS: Aloe Barbadensis Leaf Juice*, Glycerine, Carbomer, Sorbitol, Panthenol (Pro Vitamin B5), Arnica Montana Flower Extract, Cucumis Sativus (Cucumber) Fruit Extract, Eucalyptus Globulus Leaf Oil, Polysorbate 20, Evernia Prunastri (Oak Moss) Extract, Propylene Glycol, Fragrance, Camellia Sinensis (White Tea) Leaf Extract*, Ethanol, Ethylhexylglycerin, Phenoxyethanol
*Certified Organic Ingredients

Key Ingredients

ALOE VERA JUICE A rich source of antioxidants that helps to reduce inflammation, acne and dryness.

WHITE TEA LEAF EXTRACT Reduces oxidative stress and helps to soothe and repair the skin.

Packaging Options

Beard Wash

250ml

SKIN DIAGNOSIS
Everyday use gentle Beard Wash for all skin types

Our Beard Wash is enriched with Vitamin E and Macadamia oil, providing immediate shine and long-term conditioning.

DIRECTIONS OF USE
Apply two pumps of Beard Wash to wet beard. Massage gently and rinse thoroughly.

INGREDIENTS: Aqua, Sodium Methyl Cocoyl Taurate, PEG-40 Hydrogenated Castor Oil, PEG-7 Glyceryl Cocoate, Cocamidopropyl betaine, Limnanthes Alba (Meadowfoam) Seed Oil*, Amaranthus Caudatus Seed Extract*, Hydrolyzed Quinoa, Glycerin, Polyquaternium-7, Xanthan gum, Phenoxyethanol, Ethylhexylglycerin, Parfum, Sodium Chloride.
*Certified Organic Ingredients

Key Ingredients

MEADOWFOAM SEED OIL An extremely powerful emollient, locking moisture into the skin and hair.

HYDROLYZED QUINOA Composed of seventeen amino acids to help enhance hair moisturisation.

Packaging Options

Charcoal Styling Paste

100g

HAIR DIAGNOSIS
All hair types but particularly good for fine hair

A versatile styling paste that delivers a medium yet flexible hold with a natural matte finish. Charcoal powder subtly blends white hairs while absorbing excess oil, and kaolin clay adds effortless texture. Lightweight, non-greasy, and easy to work through the hair.

DIRECTIONS OF USE
Take a small amount of paste and warm it between your fingers. Work through dry or slightly damp hair, focusing on areas that need definition and hold. Style as desired using fingers or a comb for a more structured look.

INGREDIENTS: Aqua (water), Kaolin, Petrolatum, Cera Microcrystallina, Paraffin, Ceteareth 20, VP/VA Copolymer, Cera Alba, Oleth-5, Copernicia Cerifera (Carnauba) Cera, Glycerin, Polyquaternium-11, Synthetic Beeswax, Caprylic/Capric Triglyceride, Charcoal Powder, Phenoxyethanol, Caprylyl Glycol, Cedrus Atlantica Oil/Extract, Parfum, Citronellol, Coumarin, Geraniol, Hexamethylindanopyran, Linalool, Pogostemon Cablin Oil, Vanillin.

Key Ingredients

CHARCOAL POWDER Helps subtly reduce the appearance of white hairs while detoxifying the scalp and absorbing excess oil for a refreshed, matte finish.

KAOLIN CLAY Enhances texture and volume while providing a natural matte look.

BEESWAX Provides a medium yet flexible hold while conditioning the hair and locking in moisture.

Packaging Options

Styling Pomade

100g

HAIR DIAGNOSIS
All hair types

Our Style Pomade paste is water soluble with a medium hold and good shine. It rinses out with only water, leaving the hair conditioned with a soft, healthy feel. Its fragrance is tobacco vanilla.

INGREDIENTS: Aqua (Water), Ceteareth-25, Propylene Glycol, PQ-11, Glycerin, PVP/VA Copolymer, PEG-40 Hydrogenated Castor Oil, Fragrance, Propylene Glycol (and) Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl (Vitamin E) Acetate, Benzyl Benzoate, Coumarin, Eugenol, Geraniol, FD&C Red 40, FD&C Yellow 5, FD&C Blue 1.

Styling Paste

100g

HAIR DIAGNOSIS
All hair types

Our Styling Paste boasts water solubility, delivering a powerful hold with minimal shine, resulting in increased hair volume, thickness, and structural definition. It also imparts a pleasant fragrance reminiscent of vanilla and herbal notes.

INGREDIENTS: Aqua (Water), Petrolatum, Paraffin, Microcrystalline Wax, Cera Alba (Bees Wax), VP/VA Copolymer, Oleth-5, Kaolin, Ceteareth-20, Glycerin, Copernicia Cerifera (Carnauba) Wax, Ricinus Communis (Castor) Seed Oil, Polyquaterium-11, Dimethicone, PEG-7 Glyceryl Cocoate, Bentonite, Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate (and) Propylene Glycol, Euphorbia Cerifera (Candelilla) Wax, Fragrance/Parfum, Benzyl Benzoate, Coumarin, Eugenol, Limonene, Linalool, CI19140, CI17200, CI42090.

Packaging Options

BE THE **BRAND**

CONTACT US

hello@privatelabeldynamics.com
www.privatelabeldynamics.com

100% VEGAN · MADE IN AUSTRALIA · CRUELTY FREE · ORGANIC INGREDIENTS · SULPHATE & PARABEN FREE